



Win an *ipod touch* with Singapore Garden Festival mascots naming contest

- Singapore Garden Festival mascots to make appearance at Chingay parade

Singapore, 13 February 2008 – Name the Singapore Garden Festival mascots, and you could win for yourself a 16GB *ipod touch* worth \$698. The three friends of the gardens – a bee, a grasshopper and a ladybug are to make their public appearance at the Chingay Parade of Dreams on 15 and 16 of February 2008. Organised by the National Parks Board (NParks), the SMS contest will kick off on 14 February and conclude on 15 March 2008.

The delightful creatures will appear on the 12 m by 3.2 m Singapore Garden Festival Float themed “Another Season of Enchantment”. The float sports the trio enjoying themselves in the lush tropical garden made with 4,000 live flowers and plants. The float is also the first ever at Chingay to use all live flowers and plants for its decoration.

To participate in the SMS contest, send an SMS to 92978551, and type in the following: Your name * IC number * followed by B - for Bee, G - for Grasshopper or L - for Ladybird * and your suggested mascot name. Each SMS to contain one suggested mascot name and there are no restrictions on the number of entries. The usual telco SMS charges apply and the public can log on to the Singapore Garden Festival website for other contest terms and conditions.

The Singapore Garden Festival float is designed by Alan Tan (陈财顺), Assistant Director, Living Collections, NParks. Fresh from his award-winning outing at the International Display category of the 19th World Orchid Conference in Miami, Florida, Alan will also be participating as a designer in the Fantasy Gardens



design competition at the Singapore Garden Festival, pitting his skills against 19 other designers from around the world and Singapore.

The biennial Singapore Garden Festival is in its second year, and will be held at Suntec Convention & Exhibition Centre from 25 July to 1 August 2008.

More information on the Singapore Garden Festival and the SMS contest can be found at www.singaporegardenfestival.com.

About Singapore Garden Festival

Singapore Garden Festival (SGF) is a biennial event, positioned to be amongst the top flower and garden shows on the international calendar. SGF is the first show to bring together top international award-winning landscape and garden designers, florists and horticulturists from around the world, who are invited to the Festival to work alongside Singapore's own talented horticulturists. Singapore's geographic location makes the Festival an ideal platform to showcase horticultural and gardening products and services from the northern and southern hemispheres, as well as from Asia and New World nations.

For more information on SGF2008, log onto www.singaporegardenfestival.com

About National Parks Board

National Parks Board (NParks) is responsible for providing and enhancing greenery of the Garden City. Beyond green infrastructure, NParks is committed to enhance the quality of life through creating memorable recreational experiences and lifestyles.

NParks manages more than 300 parks, the park connector network and the lush roadside greenery in Singapore. Some of the parks managed include Singapore Botanic Gardens, Fort Canning Park, East Coast Park, Bishan Park, Telok Blangah Hill Park and Pulau Ubin Recreation Area. In addition, NParks manages nature reserves such as Sungei Buloh Wetland Reserve and Bukit Timah Nature Reserve.

As the scientific authority on nature conservation, NParks monitors and coordinates measures to ensure the health of Singapore's biodiversity.



NParks is also the lead agency in the efforts to continually upgrade the Landscape and Horticulture Industry in Singapore. It works closely with industry partners to promote good work practices and create a thriving, innovative and professional industry that will support Singapore's aspirations of being a City in the Garden.

For more information, log on to: www.nparks.gov.sg

For more information on the Singapore Garden Festival / NParks, please contact:

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